

THE TOP 5 WEB SECRETS

TO MORE CLIENT LEADS



TURN YOUR WEBSITE INTO A LEAD MACHINE

Your Guide to the Perfect Home Page

How to get your homepage grabbing more leads, converting more clients and returning more clients when they next need to see you. Here are the answers you've been missing.

1
secret

BOOK NOW!



ACT NOW!



Display dominant Calls To Action.

2
secret

Locate Contact Info so visitors can find and reach you instantly.



3
secret

Promote Personal Touch – photo, bio and video if possible.



Demonstrate Credibility – awards, testimonials, association logos, social media.

4
secret

5
secret

Present Compelling Offers and/or links where visitors can opt-in for valuable info or news... and arrive on your mailing list for follow-up.



Simple as they may seem, these are the very same secrets that separate the worlds top-producing websites from all others. They are the secrets that can help you set the stage for streams of new clients, increased billings and more staff to help run your business.

Here's wishing you every success in fulfilling your dreams and thank you for consulting ARA.

Should you be interested in other web traffic boosters – search engine keywords, on-page SEO components, traffic strategy, positioning, branding – don't hesitate to call us at **416-461-1143**

